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News Release

Spotify Announces “Holiday Cheer for Our Champions”

Spotify has announced a fundraiser for the World Health Organization’s COVID-19 Relief Initiative. The event will be a 24-hour long concert series that will be broadcasted virtually. Daniel Ek, the CEO of Spotify, created this collaboration in order to support funding for front-line workers and the acceleration of research.

The World Health Organization supports efforts to accelerating the development, production and equitable access to COVID-19 diagnostics, therapeutics and vaccines.

Ek said, "We believe that this initiative is going to help us utilize our platform and the world's love of music to create meaningful change”.

The public can purchase a ticket for the entire event for the price of \$10 with the option of donating more throughout the series. All donations will go directly to the WHO.

About Spotify Technology S.A.

Spotify is the world’s most dominant music streaming service with over 300 million users. With presence across more than 90 international markets, over 60 million songs, and 1.5 million podcasts, it has transformed the way people enjoy music worldwide. For more information regarding Spotify’s mission, please visit www.newsroom.spotify.com.

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